Account and Financial Management Journal e-ISSN: 2456-3374

Volume 7 Issue 11 November 2022, (Page No.-2970-2980)

DOI: 10.47191/afmj/v7i11.01, Impact Factor: 6.839

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Analysis of Mutual Fund Performance in India: Literature Review

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ABSTRACT: This paper chronicles the existing literature on performance Analysis of Mutual Funds. The paper includes the studies conducted on various aspects of mutual funds. There is a tremendous amount of documentation on mutual fund performance. Some of the research studies that have impacted the preparation of this paper are reviewed in detail in this paper.

INTRODUCTION

The Investment Landscape can be incredibly dynamic and constantly changing. But those who take the time to understand the basic principles and the different asset classes stand to gain significantly over the long haul. The first step is to learn to distinguish between different types of investments and which echelon each occupies on the "risk scale". There are broad asset categories on the investment risk scale like Cash, Bonds, ETF's, Stocks and Mutual Funds.

The objective of mutual fund investments is to outperform what conventional investment options offer. These yields are

driven by increased market exposure and professional mutual fund management. Different kinds and categories of mutual funds exist. Mutual funds are one of the most sought-after investments among investors and financial professionals. Friend, Brown, Herman and Vickers (1962) offered the first empirical analysis of mutual funds performance. Treynor (1965), Sharpe (1966), and Jensen (1968) developed the standard indices to measure the risk adjusted mutual fund returns.

LITERATURE REVIEW

Author	Topic	Objecti	ves	Methodology	Findings
1.	Performance Evaluation	✓	To evaluate mid cap	Source:	✓ The selected
CA Gaurang H. Vasani	of Mutual Funds : A Study		equity mutual fund	Secondary data.	funds have
Dr.P.J.Rachchh	of Selected Mid-Cap		schemes performance	Sample:10 mid-	shown
	Equity Mutual Funds in		and compare with its	cap schemes	higher
	India.		benchmarks	Tools: Sharpe,	returns than
		✓	To assess mid cap funds	Treynor and	benchmarks
			performance using risk	Jensen's model.	for 5 years
			adjusted measures		duration
		✓	To detect if there is a		
			significant difference in		
			performance of selected		
			mutual fund schemes.		
2.	Performance of Indian	✓	To gauge midcap	Source:	✓ The results
Kalpakam Gopala Krishnan	Midcap Mutual Funds in		mutual fund's	Secondary data.	of the study
	The Economic		performance during	Sample:12 mid-	indicate that
	cycles		economic cycles	cap mutual	the top funds
			starting from 2004	funds	are
			when the momentum	Tools: NAV and	consistently
			for midcap mutual	Treynor's Ratio.	good at
			funds started.		delivering
		✓	To Evaluate whether		returns and
			midcap mutual funds		low on risk

	<u> </u>	hom	T	
		have generated better returns as compared to the benchmark returns ✓ To analyse whether higher return in midcap funds are accompanied by higher risk		over the study period. Poor performers are always the last as far as returns but high on Volatility and the average performers are not consistent.
3. Vani Kamath, R. Gopal	Comparative Study of Mid Cap Funds	✓ To analyse Midcap funds performance over the years and to understand the growth pattern ✓ To compare various midcap funds for the last 3 years ✓ To find out how the mutual funds have performed within the industry	Source: Secondary data Sample:5 mid cap funds. Tools: Correlation	✓ It is analysed that there is a positive correlation between AUM and NAV
4. Shivam Tripathi, Dr. Guru Dutta P. Japee	Performance Evaluation of selected Equity Mutual Funds in India	 ✓ To raise the information about mutual funds performance in India ✓ To note at the entry from the selected equity mutual funds. ✓ To understand whether the mutual funds can give reward to changeability and unpredictability ✓ To identify security market return with fund return. 	Source: secondary data Sample:15 equity mutual fund schemes. Tools: Jenson's alpha, Beta, standard deviation, Sharpe's ratio.	✓ It is seen that 10 funds have performed well during the study period ✓ The sharp drop in the Nifty during the year 2019 has affected the performance of all the selected funds. ✓ In the final analysis it inferred that all the funds have performed well in the high volatile market movement except a few.

5.R. Kumar Gandhi, Dr.R.	Mutual Fund Financial	✓ To examine the	Source:	✓	The study
Perumal	Performance Analysis-	financial performance	Secondary Data		creates the
1 Crumur	(Comparative Study on	of selected mutual fund	Sample:2		consciousnes
	Equity Diversified	schemes through the	schemes and 4		s among the
	Schemes and Equity Mid-	statistical	banks		investor
	Cap Schemes)	parameters(standard	Statistical tools:		community.
	cup senemes)	deviation, Beta and	Ratio Analysis	✓	Prior to
			and other		selecting the
		Analysis	performance		mutual fund
		7 mary 515	analyses tools.		scheme, the
			unary ses tools.		investor
					should learn
					the Fact
					sheet
					thoroughly
					and he has to
					choose the
					best one.
				✓	In open-
					ended
					Midcap
					schemes,
					HDFC
					Capital
					Builder and
					in Open
					ended-
					Equity
					diversified
					schemes,
					Canara
					Robeco
					Equity
					Diversified(
					G) is
					favoured and
					recommende
					d based on
					past
					performance
					for the
(D 1 1 D 1	T 1/ 1/11 2/11		0 1 15		investors
6.Brahmadev Panda,	Equity Mid-cap Mutual	✓ To evaluate the risk and	Sample:15	✓	It was found
Dr. Samson Moharana	Funds: Risk and Return	return performance of	schemes		that 80% of
	Analysis	the Indian equity mid-	Statistical tools:		all the
		cap mutual fund over	Standard		schemes
		the period from January 2010 to December	deviation, beta,		have
		2010 to December 2013.	Sharpe ratio,		executed bottor
		2015.	Treynor's ratio, Jensen's Alpha	✓	better. The study
			and M2	•	The study indicated
			and IVIZ		that the
					investment
					in midcap

				funds lead to a remarkable return with lower risk over the benchmark market.
7.Ratish Gupta, Shruti Maheshwari	An Empirical study on Performance of Diversified Equity Mutual Funds with special reference to Large Cap and Mid cap Funds	 ✓ To scrutinize the performance of Large Cap and Mid cap schemes and returns it can bring about in long term. ✓ To assess the performance of market benchmark with that of the schemes. ✓ Comparative performance analysis of schemes using Sharpe, Treynor, R-Square, Beta and Standard deviation 	Sample:10 schemes Sampling Method: Random Sampling. Statistical Tools: Descriptive statistics and Risk adjusted measures	✓ The study concluded that small investors if want to invest in mutual funds must keep a healthy ratio of large cap and mid cap funds in their portfolio. ✓ A mix of both funds can create wealth over a period of time.
8.Prof.Madhukumar.K., Aparna Ravichandran	A Comparative Performance Evaluation Between Large-Cap and Mid-Cap Mutual Fund Returns	 ✓ To analyse the last 5 year's performance of large cap and mid cap funds ✓ To calculate and compare the risk and return of Large cap and Mid cap funds ✓ 3.To evaluate the performance of 5AMC'S 	Sample:10 schemes (5 Large cap scheme and 5 Midcap schemes) Source: Secondary Data. Tools: CAGR and risk adjusted performance measures	✓ Midcap funds have shown higher beta values and standard deviation in comparison to Large cap funds.
9.N. Bhagyasree, B. Kishori	A Study on Performance Evaluation of Mutual Funds Schemes in India	 ✓ To evaluate the performance of selected open ended schemes on mutual funds in India. ✓ To measure the risk-return relationship and market volatility of the selected mutual funds. ✓ To examine the performance of selected schemes by using portfolio performance evaluation models. 	Sample:30 Schemes. Source: Secondary Data Tools: Sharpe, Treynor and Jensen ratios, Beta, Standard Deviation	✓ Sharpe ratio was positive for all schemes which showed that funds were providing returns greater than risk free rate. ✓ Jensen measure showed positive

			alpha which indicated superior performance of the schemes.
10.Abhay Kaushik	Performance Evaluation of Mid-Cap Retail Equity Mutual Funds	 ✓ To fill the gap by analysing performance of Mid Cap funds from Selectivity skill perspective of fund managers ✓ To estimate whether performance -over or under-is a one-time effect or if this persists ✓ Sample:257 funds Statistical Tools Statistical Tools A-factor Carhar model, Single-factor model alpha and 4 factor model alpha. 	is negative but statistically significant.
11.Parameshwar H.S., Manish Soni, Pranjul Bajpayee, Utkarsh Pandey, Jayant Singh Bhadoria	A Comparative Analysis Between Large-Cap and Mid Cap Mutual Fund Returns	To compare the absolute returns of Large-cap and Mid-Cap funds of diversified equity funds for different time periods. Source: Secondary Data. Statistical Tools F-Test T-Test	✓ Returns from the Mid-Cap
12.Sridevi O.V.A.M	Performance Analysis of Mutual Funds-A Study on selected Mid Cap and Small Cap Funds	 ✓ To analyse the current status of mutual funds in India. ✓ To calculate the riskreturn relationship and market volatility of the selected mutual funds. ✓ To test the performance of selected schemes by using portfolio Secondary data. Statistical Tools Average Return Sharpe Ratio Treynor Ratio Jensen's Ratio Standard Deviation, Beta and Alpha. 	✓ The analysis has reported diversified and Varied results.

		performance evaluation models.	
13.Rita Mungbhate, Amar Satijani	Performance Analysis of Mutual Fund-A Study on Selected Midcap Fund performing better for last 5 years	✓ To measure the performance of the selected midcap funds. ✓ To compare the performance of the selected midcap funds. ✓ To study the growth of midcap funds for last 5 years ✓ To study the correlation between return and investment. ✓ Source: Secondary Data Sample:257 U.S. domiciled retail midcap funds. ✓ Tools: Mean, Standard deviation and Co-Variance.	an important role for the investment.
14.Laxmi Narayana Nadia, Balanji Reddy Mora	A Comparative Analysis of Mutual Fund Schemes	✓ To Analyse the risk and return of the selected fund schemes and compare the same with BSE-Sensex. ✓ To examine whether the schemes are Outperforming or Underperforming the benchmark. ✓ To examine the level of diversification of selected mutual fund schemes. Source: Secondary data Sample:14 growth-oriented schemes. Statistical Tools: Returns-NAV, Risk-Standard deviation, Beta	revealed that all the schemes have outperforme d the benchmark index.
15.Jayalakshmi.A, Ayesha Fathima	Comparative Analysis On Performance of Mutual Funds between Private and Public sectors	 ✓ To assess the difference in the performance of the select schemes across the public and private sector. ✓ To compare the performance of public and private sector mutual funds in India. ✓ To analyse perception of investors towards mutual funds. 	The study concluded that the performance of most of the Private sector mutual funds is better compared to the public sector mutual funds.
16.Ashok Panigrahi, Pradhum Karwa and Puskin Joshi	Impact of Macroeconomic Variables on the	✓ To examine the impacts of economic events on mutual fund performance Source: Secondary data Sample: A sample of 5	The trend analysis and regression model from

	Darfarmanaa of Mutual	./	To calcut the mutual	ricans and 4		the study
	Performance of Mutual Funds: A Selected study	✓	To select the mutual fund whose performance is mostly affected by the macroeconomic variables To ascertain the degree of relationship between events and the performance of selected mutual funds	years and 4 equity- diversified mutual funds. Type: Random Sampling. Statistical Tools: Standard deviation, Jensen's Alpha Ratio, Beta Ratio, Sharpe Ratio and Treynor's Ratio		the study found out that the macro- economic variables influence the performance among mutual funds either positively or negatively.
17.Kantesha Sanningammanavara, Manjunath Shivaramu	Performance Evaluation of Selected Mutual Funds-An Empirical Case of Indian Stock Market.	*	To analyse the risk and return of the selected mutual funds. To evaluate and compare the performance of selected funds using Sharpe, Treynor and Jensen's measures. To investigate the existence of differences in NAV's returns among Large and Midcap mutual funds.	Source: Secondary data Type: Descriptive Sampling Technique: Non-Probability Sampling Sampling Type: Judgemental Sampling Sample size:10 Equity MFs Statistical Tools: Sharpe, Treynor and Jensen's model	✓	The study revealed that for taking a decision in investing in mutual funds, the evaluation plays a vital role. It also suggested that apart from returns, it is better to consider the other aspects of the investments like risk, time period and growth
18.Margi Choksi, Priyanka Bhatt	Performance Analysis of Mutual Funds: A Study On Selected Large Cap Mutual Funds in India	✓	To study the performance of selected Large –Cap mutual funds schemes in terms of Return, Risk, Standard Deviation, Beta, Sharpe ratio, Treynor ratio and Jensen's ratio. To analyse performance evaluation measures for different funds which help the investor to choice at right avenues investment for the profitable purpose.	Source: Secondary Data. Type: Longitudinal descriptive Research. Tools: Average return, beta, Sharpe ratio, Jensen's ratio, Treynor's ratio	•	and growth. The data analysis shows that majority of the funds were negatively affected during demonetizati on.

19.Vijaya Kittu Manda,	Variables Impacting	✓	The research objectives	Source:	✓	The study
Pingali Sairani, Aruna	Mutual Fund Expense		are to measure	Secondary Data.		suggested
Polisetty.	Ratio: The Indian Midcap		statistical relationship	Type:		that investors
	Mutual Fund Experience		between the following:	Descriptive Data		might not
		✓	Scheme Expenses and	Tools:		have to give
			Scheme AUM	Correlation and		undue
		✓	Scheme Expenses and	Regression		importance
			Scheme Returns	methods		to the
		✓	Scheme Expenses and			expense ratio
			Portfolio Turnover.			alone in their
						quest for
						increased
						returns but
						instead,
						consider it
						one of the
						many
						influencing factors.
20.Hashibul Hassan,	Risk Adjusted	✓	To find out whether the	Source:	✓	The results
Tahmina Akhter	Performance of Mutual	,	mutual funds are	Secondary data.	·	of the study
Tamima Akntei	Fund: Evidence from		earning higher returns	Tools: Sharpe,		showed that
	Dhaka Stock Exchange,		than the benchmark	Treynor and		overall
	Bangladesh		market returns in terms	Jensen's		performance
	Dungmuten		of risk.	measure		of the mutual
		✓	To find out whether the			funds are
			fund managers are			superior to
			offering the advantages			benchmark
			of diversification,			market
			market timing and			index(DSE
			selectivity of securities			20)
			to their investors.			
21.Krunal Kishorchandra	Risk, Return and	✓	To study the	Source:	✓	The study
Bhuva, Ashok Bantwa	performance evaluation		persistence of mutual	Secondary data.		revealed that
	of selected mutual fund		fund performance of	Tools: Sharpe		about 60% of
	schemes-a study on large		selected Large cap and	ratio, Treynor's ratio, Jensen's		the schemes
	and mid-cap funds		Mid cap mutual fund schemes.	ratio, Jensen's Alpha, Fama's		were able to beat the
			schemes.	Selectivity		market with
				Model, R		the help of
				Square, Beta, T-		better stock
				test		selection
						skill of Fund
						managers.
22.Sangisetti Manoj, Bondu	Performance Evaluation	✓	To study the	Source:	✓	The index
Avinash	Of Mutual Funds Before		performance evaluation	Secondary data.		values as per
	And During the Outbreak		of selected Large Cap	Sample:12 large		Sharpe's and
	of Covid-19 Pandemic in		mutual funds in terms	cap growth		Treynor's
	India.(A Case Study Of		of their return and risk	funds.		method for
	Selected Companies)		from various fund	Tools: Sharpe's		all the funds
			houses in India.	index, Treynor's		thrust in the
		✓	To understand	Index		negative.
			behaviour of NAV of			
			various schemes prior			

			and during outbreak of			
		✓	Covid-19 pandemic in India. To collate mutual fund			
			performance of various			
			schemes under the			
			category of Large Cap funds in India by using			
			Sharpe and Treynor's			
			model			
23.Dr.R. Narayanasamy, V.	Performance Evaluation	✓	To study the	Source:	✓	All the funds
Rathnamani.	of Equity Mutual		performance of growth	Secondary Data		have
	Funds(On Selected		scheme of a selected	Sample:5		performed
	Equity Large Cap Funds)	√	mutual funds. To examine the return	mutual fund schemes.		well during the study
		·	from the selected	Statistical Tools:		period.
			mutual fund.	Alpha, Beta		period.
		✓	To know whether the	,Standard		
			mutual funds are able to	Deviation, R-		
			provide reward to	squared, Sharpe		
			variability and volatility.	Ratio		
		✓	To identify security			
			market return with fund			
			return.			
24.Y. Maheswari	A Comparative Study on	✓	To assess the	Source:		The findings
	Performance of Selected		performance of mutual	Secondary data		of the study
	Mutual Funds in India		funds with extraordinary reference	Statistical Tools: Standard		helped the investors in
			to Sharpe model and	deviation,		choosing the
			Treynor's model.	Ranking,		best mutual
		✓	To distinguish security	Average Return,	:	fund
			market return with fund	Beta, Sharpe and		company to
			return for the study	Treynor's ratio.		invest his or
		✓	period. To analyse the return			her money
		•	from selected mutual			
			funds schemes under 3			
			different categories.			
		✓	To know whether the			
			mutual funds are able to			
			provide reward to changeability and			
			changeability and volatility.			
		✓	To recognize which			
			company is performing			
			admirably for			
			investment in Mid Cap			
25.Rashmi Chaudhary	A Comparative	✓	Funds of Mutual Funds. To evaluate the risk	Source:	√	The result
25. Rasinin Chaudhal y	Performance Evaluation	•	return performance of	Secondary Data.	•	indicates
	Of Selected Mutual Fund		selected sectoral	Statistical Tools:		that overall
	Dividend Schemes in		dividend schemes of	Sharpe,		all schemes
	India		mutual funds.			

✓ To make a comparative Treynor and	outperforme
analyses of returns on Jensen's ratio.	d the market
selected mutual fund	
schemes as per	
Sharpe's, Treynor's	
and Jensen's models to	
bring out the	
comparable advantage.	

CONCLUSION

This study has few gaps that need to be addressed and studied further. Various Studies have been done on mutual funds. Few studies have been done based on classification, few on methods, few on comparison, few studies have been done on the basis of years. Studies have been done at national and international levels. studies have been done during the period of recession, during covid and post-covid. Mutual funds study has been done on the kinds of funds based on the performance and few studies have been done on Classification based on type of funds. studies have been done on private and public sector banks offering mutual funds as well as comparative study of Indian and Foreign mutual funds. The literature review reveals that very rare study has been done on mid-cap funds.

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